

CULTURE, HERITAGE AND LIBRARIES COMMITTEE

Monday, 7th March 2016

Minutes of the meeting of the Culture, Heritage and Libraries Committee held at Guildhall on Monday, 7th March at 11.30 am

Present

Members:

Vivienne Littlechild (Chairman)	Jeremy Mayhew
Graham Packham (Deputy Chairman)	Sylvia Moys
Mark Boleat	Barbara Newman
Keith Bottomley	Ann Pembroke
Deputy Anthony Eskenzi	Judith Pleasance
Alderman Alison Gowman	Mark Wheatley
Graeme Harrower	Deputy John Tomlinson (Ex-Officio Member)
Ann Holmes	Deputy John Bennett (Ex-Officio Member)
Wendy Hyde	
Paul Martinelli	

In Attendance

Officers:

Julie Mayer	- Town Clerk's
Neil Davies	- Town Clerk's
Scott Nixon	- Town Clerk's
Sue Baxter	- Chamberlain's Department
Steven Chandler	- City Surveyor's Department
Simon Glynn	- Department of the Built Environment
David Pearson	- Director of Culture, Heritage and Libraries
Margaret Jackson	- Culture, Heritage and Libraries Department
Alexandra Leader	- Culture, Heritage and Libraries Department
Geoff Pick	- Culture, Heritage and Libraries Department
Nick Bodger	- Culture, Heritage and Libraries Department
Andrew Buckingham	- Public Relations Department
Eleanor Gussman	- Chief Executive, Spitalfields Music

1. APOLOGIES

Apologies were received from Dennis Cotgrove, Deputy and Chief Commoner Billy Dove, Deputy Kevin Everett, Lucy Frew, Alderman Sir Roger Gifford, Deputy, the Reverend Stephen Haines, Deputy Jamie Ingham Clark, Deputy Alistair King, Henrika Priest, Emma Price, Stephen Quilter, Delis Regis, John Scott, Deputy Dr Giles Shilson and James Tumbridge.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

Mr Tom Hoffman and Mr Jeremy Mayhew declared general (non-pecuniary) interests in respect of the confidential item on today's agenda, which the Chairman had agreed to accept as urgent business. The report was in respect of the City of London Festival and the interest declared by virtue of their positions as Directors of the City of London Festival Board. The Members advised that they would not vote on this item.

3. **MINUTES**

The public minutes and non-public summary of the meeting held on 25 November 2015 were approved.

4. **CITY BUSINESS LIBRARY (CBL) VISION AND STRATEGY REPORT**

The Committee received a report and presentation in respect of the City Business Library, presented by Alexandra Leader, the Business Engagement Manager

During the discussion, the following points were raised/noted:

- There were 8,000 customers on the database and the survey, generated by 'Survey Monkey' and promoted via marketing and newsletters, had received 95 responses. Members suggested researching those who do not use the library services and noted that the survey would be repeated in the summer of 2016.
- In response to a question about the Business Advice portal via the CBL webpages, Members noted that both services are in essence 'outsourced'. The Business Engagement Management advised that both initiatives would be reviewed by the comptroller, prior to signing up, and would follow a rigorous sign off process.
- All business advice had a disclaimer to the effect that the advice had been provided by the respective business(es) and not the City of London Corporation.
- Members were particularly pleased to note the EDO collaboration. Members also suggested exploring linking up with the Cass Business School and University of Chicago Booth School of Business as key partners.
- Further sponsorship was being investigated and relationships built.

RESOLVED, that - the report and presentation be noted and approved.

5. **SPITALFIELDS MUSIC**

The Committee received a presentation from the Chief Executive of Spitalfields Music. Members noted that, this year, Spitalfields Music would commemorate 40 years and during the discussion the following points were raised/noted:

Members were particularly impressed by the Company's fundraising and collaboration, as evidenced during the presentation. Following a suggestion from a Member, the tablet to Burbage in St Leonard's Church, Shoreditch would be considered for inclusion in the Shakespeare 400 Winter Festival.

6. INCOME GENERATION – REPORT OF A CROSS CUTTING SERVICE BASED REVIEW

The Committee considered a report of the Chamberlain (on behalf of the Chief Officers' Summit Group).

RESOLVED, that:

1. A feasibility study be commissioned to explore the potential cost-benefits of adopting a more co-ordinated approach to securing commercial sponsorship for the City of London Corporation's cultural, heritage and arts institutions with the long term aim of ensuring they become less dependent upon public funding.
2. The Department of Culture, Heritage & Libraries prepare options to review charging and income generation opportunities from the City of London Corporation's museums and galleries.
3. A proactive approach to marketing the City of London Corporation's filming locations be adopted, ensuring consistent coverage of professional film location handling services across the City of London Corporation's entire land and property portfolio.
4. The proposal to seek income from filming commercials on Tower Bridge be endorsed.
5. The Department of Culture, Heritage & Libraries commission a marketing consultancy to explore ways in which the City of London Corporation's offer to visitors can be better developed, co-ordinated and promoted to increase revenues to the City of London Corporation.

7. IMPLEMENTATION OF GRANTS REVIEW

Members considered a report of the Deputy Town Clerk in respect of the implementation of the Corporate Review of Grants.

RESOLVED, that – authority be delegated to the Town Clerk, in consultation with the Chairman and Deputy Chairman of the Culture, Heritage and Libraries Committee, for the agreement of the sub themes and eligibility criteria for the proposed grant giving theme of 'Inspiring London through Culture', subject to that theme being agreed by the Policy and Resources Committee.

8. ALDGATE ARTS, EVENTS AND PLAY

The Committee received a report of the Director of the Built Environment, in respect of Aldgate Arts, Events and Play; an emerging work stream of the Aldgate Gyratory highways and public realm enhancement project.

RESOLVED, that – the report be noted.

9. EASTERN CITY CLUSTER (Public Art – Year 5 & 6)

The Committee considered a report of the Director of the Built Environment, which updated Members on Year 5 of the Sculpture in the City Project, preparations for Year 6 and approval of funding for delivery of Years 7 – 9 (3 years) on a project which would be implemented from 2017 – 2019.

RESOLVED, that -

1. The contents of this update report and the shortlist of artworks for Year 6, be noted.
2. An increase of £25,000 on the budget of Year 5 from TfL funding underspends in 2015/16 be approved, to cover additional costs that have been incurred in the delivery of last year's project, due to the unforeseen need to remove a piece earlier than programmed.
3. An additional contribution of £30,000 be approved, to the sum of £90,000 already approved in May 2015 (bringing the total City contribution to £120,000) - for the implementation of this Year's project, funded from the existing 22 Bishopsgate S106.
4. The appointment of the specialist consultants (Lacuna PR Ltd, A et Cetera, Open City Architecture, Brunswick Media and Sally Bowling) be approved, along with the tender exercise for the art moving specialists, as described in the procurement section.

10. CHL BUSINESS PLAN 2015-18 – Q3 – MONITORING REPORT

The Committee received a report of the Director of Culture, Heritage and Libraries in respect of the Department's Business Plan 2015-18 – Quarter 3 – Monitoring Review.

During the discussion on this item the following points were raised/noted:

- In response to a question about the Lord Mayor's Coach, Members noted that the outstanding surveys had been received and Members would receive a further report in the autumn.
- Remodelling libraries was amber, as it had taken longer than expected due to internal resourcing. Members also noted that Shoe Lane Library was well underway. The Director advised that there had been some challenges with the Barbican Library remodelling and the Project Sub Committee would receive an issue report but Members noted that further options would not impact negatively on the Service Based Review. In

response to a further question, the Director advised that the Shoe Lane project would include multi-use space for adult education.

- Members were very pleased to note the successful Son et Lumiere event over the weekend of 4-5 March 2016, which had seen record audiences and the Gallery had welcomed its 100,000th visitor! Audience numbers had reached 5,000 on Friday (1,961 at the Art Gallery) and 8,700 on Saturday (3,369 in the Art Gallery).

RESOLVED, that -

1. The Quarter 3 progress shown against the Department's Key Objectives, KPIs and Corporate Service Response Standards be noted.
2. The financial information and capital projects spend to date be noted.

11. DEPARTMENTAL RISK REPORT – QUARTER 3

The Committee received a report of the Director of Culture, Heritage and Libraries, which sought to assure Members that risk management measures in place in the Department were satisfactory and met the requirements of the Corporate Risk Management Framework.

The Chairman asked for the staff at Keats House to be commended for their commitment and tolerance over Christmas when the boilers had broken and they had to wear coats and hats. Similarly, the City Information Centre had experienced air conditioning failure in the summer and underfloor heating failure in the winter and the staff had been similarly tolerant in very uncomfortable conditions. Officers confirmed that these issues were being resolved.

RESOLVED, that – the report and actions taken to monitor and manage effectively the risks arising from the Department's operations be noted.

12. SHAKESPEARE 400: WORKING IN PARTNERSHIP

The Committee received a report of the Director of Culture, Heritage and Libraries, which updated Members on the programme of activities to mark the 400th Anniversary of the death of William Shakespeare.

RESOLVED, that – the report be noted.

13. LONDON METROPOLITAN ARCHIVES (LMA) – DIGITISATION UPDATE

Members received a report of the Director of Culture, Heritage and Libraries, which provided an update on LMA digitisation. Members noted that the new website (Collage) would be launched after April. The Director also advised that the upgrade to public access to LMA's online catalogue would necessitate roadworks on the Farringdon/Islington border but the City was working with TfL and BT to minimise disruption.

RESOLVED, that – the report be noted.

14. CITY ARTS INITIATIVE: RECOMMENDATIONS TO THE CULTURE, HERITAGE AND LIBRARIES COMMITTEE

Members considered a report of the Director of Culture, Heritage and Libraries, which sought their approval to the recommendations of the City Arts Initiative, which had met on 18 February 2016.

RESOLVED, that –

1. City of London be approved, with Guildhall playing temporary host to the Icarus Statue.
2. Fred Scott be rejected on the grounds of lack of artistic merit, concerns for local residents and lack of funding.
3. Matthew Maran be rejected because of concerns of unsatisfactory panel design, lack of funding and unsuitable location.
4. Southbank Mosaic be rejected because the request sought a blanket permission for artworks to be installed over a 10-15 year period, rather than proposing each individually over time.

15. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

In response to questions about recent grants awarded by the Finance Grants Sub Committee in respect of a contribution towards a statue to commemorate Sylvia Pankhurst and towards the Pepys Exhibition, which had not been reported to the Culture, Heritage and Libraries Committee, Members noted that this matter would be resolved following the Corporate Grants Review (at item 7 on today's agenda).

Members noted that the last meeting of the Committee had been cancelled due to insufficient business. Only one Member had objected and, generally, Members agreed that pre-arranged meetings should remain in the calendar as this was preferable to attempting to arrange meetings at short notice.

In respect of the Great Fire Commemorations this year, Members noted that, at the end of March, Artichoke would know the position on available funding and will take a decision on the scale of events it could provide. Members noted that the website would be launched in July and they would receive a briefing after the end of March, once the position was clearer.

16. ANY OTHER BUSINESS THE CHAIRMAN CONSIDERS URGENT

There were no items.

17. EXCLUSION OF THE PUBLIC

RESOLVED – that under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Local Government Act.

Item No.

18 – 21

Paragraph No.

3

18. NON PUBLIC MINUTES

The Non-public minutes of the meeting held on 25 November 2015 were approved.

19. PROPOSED POLICE MUSEUM

Members noted a report of the Director of Culture, Heritage and Libraries in respect of the proposed Police Museum, which had been approved by the Projects Sub Committee in December 2015.

RESOLVED, that – the report be noted.

20. NON PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE COMMITTEE

There were no questions.

21. ANY OTHER BUSINESS THE CHAIRMAN CONSIDERS URGENT AND WHICH THE COMMITTEE AGREE SHOULD BE CONSIDERED WHILE THE PUBLIC ARE EXCLUDED

Members agreed to consider one item of business while the public were excluded, in a 'Members only' confidential session at the end of the meeting.

The meeting ended at 1.15 pm

Chairman

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